



**BORN
2WIN**

A

**Survivor's
Journey**

**Born 2 Win
Sponsorship Guide 2015**

Presented by

**The Sharen Rooks Agency
& Walking Into A New Life**

Born 2 Win – A Survivor’s Journey

The city of Memphis is known around the world for basketball, barbecue and music town. At Born 2 Win Concert, our goal is offer survivors the opportunity to grace the stage through inspirational music. Many times those suffering from cancer, domestic violence, sexual assault or other adversities are not physically or mentally able to communicate how they feel. However, music can touch the heart in some ways that words cannot express. This concert will give individuals the opportunity to sing and share their musical talent.

Why support Born 2 Win: A Survivor’s Journey?

Born 2 Win is an annual one day event and a live recording filled with comedy, giveaways, and great vendors. Each participate has the opportunity to share their story of overcoming adversity. In hopes, that others can obtain the courage and strength to overcome their personal adversity. We look forward and honored to have the community to share in gift of song and survival.

Born 2 Win – A Survivor’s Journey

Level	Marketing Opportunities	Our Gift To You
B2W Platinum: \$3,000	<ul style="list-style-type: none"> ● Logo listing on Website with Hyper Linked-Banner Image ● Social Media Marketing over 10 sites now until July 5, 2015 ● Onsite set-up ● T-shirt (logo)/Step & Repeat ● Stage Presenter ● Media marketing including radio, TV, Print, sponsor reel (digital visual promotion) ● Featured in PSA video ● Full page ad in program ● Featured local magazine 	<ul style="list-style-type: none"> ● 10 Tickets (\$30 value each) ● 10 Program Books ● Promotional materials inserted in goody bags
B2W Silver: \$2,500	<ul style="list-style-type: none"> ● Logo listing on Website with Hyper Linked-Banner Image ● Social Media Marketing over 10 sites now until July 5, 2015 ● Onsite set-up ● Stage Presenter ● Media Marketing including radio, TV, print & 30 seconds promo video- sponsor reel ● Full page ad in program 	<ul style="list-style-type: none"> ● 6 Tickets (\$30 value each) ● 6 Program Books ● Promotional materials inserted in goody bags
B2W Gold: \$1,000	<ul style="list-style-type: none"> ● Logo listing on Website with Hyper Linked-Banner Image ● Social Media Marketing over 10 sites now until July 5, 2015 ● Onsite set-up ● ½ page ad in program 	<ul style="list-style-type: none"> ● 4 Tickets (\$30 value each) ● 4 Program Books
B2W Level 4: \$500	<ul style="list-style-type: none"> ● Logo listing on Website with Hyper Linked-Banner Image ● Social Media Marketing over 10 sites now until July 5, 2015 	<ul style="list-style-type: none"> ● 2 Tickets(\$30 value each) ● 2 Program Books

	<ul style="list-style-type: none">• Listing in program book	
Ad Space \$10	<ul style="list-style-type: none">• Standard Business Card Size Image	<ul style="list-style-type: none">• Ad in program book



SPONSORSHIP AGREEMENT

Company/Organization Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

We agree to sponsor the following Born 2 Win Event(s) in 2015:

Event Name _____

Sponsorship Amount _____

Sponsorship Level _____

Total Amount _____ Payment Type: PayPal CC Check

Contact Name _____ Contact Title _____

Phone _____ Email _____

Signature _____ Date _____

Checks can be made payable to Sharen Rooks and mailed to P. O. Box 753262 Memphis, TN 38157

Thank you for your generosity and support. Please submit this agreement and keep a copy for your records.

SPECIAL NOTICE TO ALL PARTICIPANTS

All participants we are excited that you will support this community event. Please remember the following:

- All payments are non-refundable.
- Vendors must stay within their assigned space.
- Each vendor space must be neat in appearance and not distracting to other vendors or their neighbors.
- We are not responsible for damage to personal and/or business property during the event.
- Electricity is limited. You must notify Sharen Rooks in advance if you need an outlet.
- Full Payment must be made in order to secure your space.
- Breakdown for vendor booths are immediately at the conclusion of the event.
- Set-up will be 3:00 pm - 5:00 pm on day of the event, which includes a table and 2 chairs.
- Each vendor will be responsible for tablecloth and signage.

Signature _____

Date _____